



Press Release

## **SAN BENEDETTO ON STAGE AT GOURMANDIA**

*The Italian Group and national leader in non-alcoholic beverages will be main sponsor of the culinary event with Antica Fonte della Salute.*

Scorzè (Ve), 3 May 2017 - **Acqua Minerale San Benedetto** participates in the second edition of **Gourmandia - Le Terre Golose del Gastronauta**, the event that praises quality gastronomy created by famous Italian 'gastronaut' Davide Paolini that takes place in Santa Lucia di Piave in the province of Treviso from Saturday 13 to Monday 15 May.

San Benedetto will be taking part as main sponsor of the 'show cooking' area with its **Antica Fonte della Salute**, a water of extraordinary purity that will accompany the demonstrations of some of the best Italian Chefs, among whom: the future judge of *Masterchef* Antonia Klugmann, Emanuele Scarello, Nicola Portinari, Riccardo De Pra and many more. Also planned is a stand dedicated to tasting **Antica Fonte della Salute**, where all visitors can try the ancient water and learn more about its characteristics.

**Antica Fonte della Salute** is a mineral water that comes from a faraway world, originating from an aquifer millenary some 236 metres underground in the municipality of Scorzè in the province of Venice. It has been kept unspoiled for over 5,000 years to today, and its water has trickled among the rocks for centuries, becoming purified and enriched with precious minerals. This slow flow makes a pure mineral water with a nitrate value of less than 0.00001%, a purity level that only the complex architecture of nature can achieve.

San Benedetto dedicates **Antica Fonte della Salute** to its most exacting high-brand catering clientele who consistently seek exclusive and unique high-quality products. To do this, San Benedetto has created a 0.65l glass bottle with a new smooth and sinuous 0.33l design, to enhance the water's refinement in minute detail. The colour of the labels distinguishes the two tastes: silver for the natural water, which is smooth, soft and light; black for the sparkling, the liveliness of which enhances the essential pure water of nature. Additional styling details are the swallow, San Benedetto's historical symbol, embossed on the screw cap, and the logo of **Antica Fonte della Salute** on the bottom of the bottle. The glass bottle is flanked by a new PET line in the 0.25l and 0.40l formats - designed for the Super Ho.Re.Ca. and prestigious Hotellerie segments.

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### **Gruppo Acqua Minerale San Benedetto S.p.A.**

*Established in 1956 and with a presence in over one hundred countries on five continents, Acqua Minerale San Benedetto S.p.A. is the largest wholly Italian-owned Group in the entire non-alcoholic beverage market. A 'total', multi-specialist and multi-channel company, San Benedetto operates successfully in all segments of the reference market, ranging from the mineral waters (San Benedetto, Ancient Health Source, Pure Rock, Nepi Water, Guizza and Cutolo Rionero Source Atella), those with added ingredients (Aquavitamin and San Benedetto Ice Formula Zero), carbonated drinks (San Benedetto and Schweppes) to teas (San Benedetto and Guizza) and children's drinks (San Benedetto Baby), sports drinks (Energade), tonic waters (Schweppes) to juice drinks (Oasis and San Benedetto Juice) and aperitifs (Ginger Spritz, Ben's and Schweppes).*

For more information:

[www.sanbenedetto.it](http://www.sanbenedetto.it)



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## **SAN BENEDETTO AT THE LATEST EDITION OF MILANO GOLOSA**

*The Italian group, and leader of Italy's non-alcoholic beverages scene, will be present with its Prestige Rose Edition line.*

Scorzè (VE), 3 October 2017 - **Acqua San Benedetto** is a partner of the sixth edition of *Milano Golosa*, the food-and-wine event created by 'gastronaut' Davide Paolini and dedicated to craft companies, that pays tribute to the excellence of taste and biodiversity, running from 14 to 16 October at Milan's ice stadium.

During the three days, hundreds of artisan exhibitors from around Italy offer visitors lessons on the primary ingredients, 'show cooking', and give tastings of local products.

Acqua Minerale San Benedetto will welcome visitors in the 'show cooking' area, where they can taste the precious mineral water of the **Prestige Rose Edition**, the exclusive and refined glass bottled line dedicated to the catering sector, and also see and taste the new **Milennium Water** line.

In the glass line of the **Prestige Rose Edition**, the floral world is the predominant theme of the label, chosen to give the bottle an exclusive and elegant identity. The main symbol is the rose, the most evocative flower which has always told of passions and emotions and which, in the 'Rose Edition', is the emblem for recounting the line's uniqueness.

The **Milennium Water** line, which San Benedetto intends for distribution to prestige restaurants, is a mineral water with less than 0.00001% nitrates. Belonging to a faraway world, it originates from an ancient aquifer found 236 metres underground in the municipality of Scorzè in the province of Venice that has been preserved unspoiled for over 5,000 years to this day. San Benedetto has created a line with an exclusive design for the upper-end of the catering sector which is more attentive and always seeking exclusive, top-quality products.

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*drinks (Energade), tonic waters (Schweppes) to juice drinks (Oasis and San Benedetto Juice) and aperitifs (Ginger Spritz, Ben's and Schweppes).*

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